

**LARKSPUR CITY COUNCIL
- LATE CORRESPONDENCE -**

From: [Derek Wilson](#)
To: [Alison Foulis](#)
Subject: RE: City of Larkspur Communications
Date: Wednesday, September 4, 2019 2:35:41 PM

Meeting Date: 09/04/2019
Item Number: 7.1

To the honorable Mayor and City Council members of Larkspur,
In regards to agenda Item 8.1 Strategic Communications and Community Engagement Plan, I applaud the fact that you recognize the need for greater communication within the the community and the need to reach out beyond city borders to let people know what is happening in Larkspur.

Traditional media is changing, placing the burden of initiating communication more on the City of Larkspur through social media, newsletters, direct email, and public outreach campaigns. Getting the word out can only help journalists in their sworn duty to serve the community by shining a light on the people and events that affect our lives.

As a former Larkspur resident and current editor-in-chief of the Twin Cities Times, I am excited to hear more about the happenings in this wonderful community. I also offer my help to the City of Larkspur and the community at large to improve communications.

Thank you,

Derek Wilson

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